

**OFFICIAL CONTEST RULES & REGULATIONS FOR
“CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA EN PUERTO RICO”**

1. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.
VOID WHERE PROHIBITED.

2. **WHO MAY PARTICIPATE:**

Contestants must be at least **21 years of age to participate**, have a valid government-issued photo ID and have either a valid social security number and card, or a valid taxpayer identification number (“TIN”).

3. **ELIGIBILITY:**

A. Employees of radio stations WRMA-FM, KXOL-FM, WPAT-FM (collectively the “Stations”), Spanish Broadcasting System, Inc., its affiliates and their public relations agencies, participating sponsors and “family” members (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.

B. One prize per winner and his/her immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and or/”household” (“household” is defined as anyone living at the same address) is allowed during the term of this contest.

C. Any individual who wins \$600 (six hundred dollars) or more must provide the Station with a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual’s current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.

D. If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to award the prize to a qualified contestant.

4. **NATURE OF CONTEST:**

Beginning Wednesday, February 3, 2010 through Wednesday, February 10th, 2010 listeners will have the opportunity to register to win via the Station websites; HYPERLINK "<http://www.romancefm.com>" www.romancefm.com, HYPERLINK "<http://www.latino963.com>" www.latino963.com, HYPERLINK "<http://www.931amor.com>" www.931amor.com (the “Station’s Site”)

Listeners will enter all required information on the registration form on the Station’s Site and will be automatically registered and entered for the chance to win one (1) Grand Prize: “CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA EN PUERTO RICO”. A total of one (1) Grand Prize “CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA EN PUERTO RICO” will be awarded.

Grand Prize consists of one (1) travel package for winner. Winner is entitled to a round trip flight for winner & guest from local city to San Juan, Puerto Rico, 2 night 3 day hotel accommodations, two (2) VIP tickets to Ricardo Arjona Concert at Coliseo Jose Miguel Agrelot that will take place on February 13, 2010. See Prizes for full description of Grand Prize and other prizes.

One (1) Winner will be randomly chosen by Station from all entries, Grand Prize winner will be chosen on Wednesday, February 10, 2010 and will be announced on the air on Friday, February 12, 2010.

No duplication of entries will be allowed. Limit one entry per person. The Station is not responsible for lost, late, incomplete, stolen, misdirected, torn, altered or illegible entries. All entries become the exclusive property of the Station and will not be returned or acknowledged. By entering this

contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this contest.

After selecting the Grand Prize winners as set forth herein above, the Station will attempt to contact Grand Prize winner via telephone at the number provided by the Sweepstake Winner in order to provide instructions for redeeming the Grand Prize. If after two (2) attempts of calling the qualifier at the contact phone number provided on the sweepstakes entry Station is unable to contact the Grand Prize Winner, then the Station will forfeit that Grand Prize Winner and an alternate Grand Prize Winner will be selected on the same date and phoned at the contact number provided as set forth herein above until a Grand Prize Winner is selected and contacted.

Grand Prize Winner **must** travel on the dates set forth herein below. A failure to travel may result in a disqualification, in which event the Grand Prize will be forfeited and Station reserves the right to select an alternate Grand Prize Winner.

By participating in the contest, participants agree to be bound by the decisions of the Station's personnel. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. **PRIZES:**

SWEEPSTAKES PRIZE:

GRAND PRIZE: A total of one (1) 'CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA EN PUERTO RICO' fly – away package. Package includes: a) two (2) round-trip coach airlines between local city area airport and San Juan Puerto Rico Airport. Hotel accommodations for two (2) nights, and three (3) days, hotel TBD. c) Two (2) VIP tickets to CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA taking place on Saturday, February 13, 2010 at Coliseo Jose Miguel Agrelot and (d) Transportation accommodations: from San Juan, PR Airport to Hotel, Hotel to Venue, Venue to Hotel, Hotel to Airport.

Winning rules include but are not limited to: Winner and his/her guests must travel together on the same itinerary. Departure date and accommodations are subject to availability. Grand Prize, and Grand Prize components may not be sold, traded, transferred, rescheduled to dates not within the fulfillment period set forth above, or refunded. **CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA EN PUERTO RICO package is/are not redeemable for cash.**

The Grand Prize package shall not include the following: travel insurance, hotel room service, parking fee, laundry service, food, alcoholic beverages; merchandise, souvenirs, etc.; local and long distance telephone calls, tips, gratuities, service charges, hotel fees or taxes, or all other charges not explicitly included in the packages pursuant to this agreement. Winner and guests, as applicable, must have all required documentation prior to departure and are responsible for obtaining all travel documents. Credit Card may be required at check-in to cover room incidentals. No substitutions permitted except at the sole discretion of the Station, in which case a prize of greater or equal value will be awarded. The Station makes no warranty with respect to any contest prize and is not responsible for event cancellation or postponement. The cash equivalent of any portion of any contest prize is not permitted. The Station will report value of prizes as required by law.

6. **RETAIL VALUE:**

GRAND PRIZE: The approximate retail value of the Grand Prize package is \$2500.

7. **ODDS OF WINNING.**

The odds of winning vary depending on the number of eligible participants.

8. **RELEASE:**

By participating in the contest, each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this contest, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

9. **REDEEMING OF PRIZE:**

All prizes must be redeemed or claimed on or before Thursday, February 11th, 2010 between the hours of 9:00 a.m. and 5 p.m. at the [HYPERLINK "http://www.spanishbroadcasting.com/stations_miami.html"](http://www.spanishbroadcasting.com/stations_miami.html) WRMA offices located at 7007 NW 77th Ave - Medley, FL 33166, WPAT offices located at 23 West 56th Street, New York, NY 10019 or KXOL offices located at 10281 West Pico Blvd., Los Angeles, CA 90064.

10. **PUBLICITY, USE OF PERSONAL INFORMATION:**

By participating, all participants and winner(s) grant the Station and its affiliates the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this and other contest and waive any claims to royalty, right, or remuneration for such use. By participating in the contest, participants agree that the Station may disclose personal information obtained from participants in the contest to third parties and use such information for marketing and other purposes.

11. Any tax, licensing, registration fee or additional expenses incurred as a result of the prize are the sole responsibility of each winner. Any valuation of the prize(s) stated above is based on available information provided to the Station, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize and may not be claimed or used by any person other than the winner.

13. The Station reserves the right to award additional prizes throughout the contest.

14. Any rule changes after the contest begins must not disadvantage contest participants and will be announced promptly and conspicuously.

15. The name of the listener that appears on the official/original entry form is the winner of that particular contest.

16. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

17. Each winner must submit proof of eligibility and sign the Station's release form to claim

the prize. Void where prohibited. In the event the Station is prevented from continuing with the contest or the integrity and/or feasibility of the contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the contest.

18. The conduct of the contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for conducting the contest, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local and state law.

19. A copy of these rules and regulations are available during normal business hours will be retained and available for public inspection at the Station's offices located at 7007 NW 77th Ave - Medley, FL 33166. WPAT offices located at 23 West 56th Street, New York, NY 10019 or KXOL offices locates at 10281 West Pico Blvd., Los Angeles, CA 90064.

[Affidavit of Eligibility Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for the CONCIERTO DE LOS ENAMORADOS CON RICARDO ARJONA EN PUERTO RICO, as they are set forth above. Furthermore, I have been given the opportunity to have any questions answered by the radio station staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:			
Address:			Signature
City/State/Zip:			Date
Phone #:			
Social Security # or TIN #:			

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